

TrendRadarsport

OLYMPICS & PARALYMPICS

Immerse yourself in the fascinating future of the olympic and paralympic games!

Inspire people, experiencesports,
witness technological leaps.

The Trendradar brings future prospects to life!

Ituncovers potential transformations oftheOlympic&Paralympic
Games, and ignites ideas for shaping the future of sport.



Key questions driving our research:

- What will the sports ecosystem look like in 2040?
- Which values, spaces and technologies will define how we will understand sports?
- What expectations will shape future sports venues and events?

The Trendradar offers these key benefits:

- Early indicators for future developments
- A solid foundation for informed strategic decision-making.
- A clear guide to planning future sports events.

Join our community and let us innovate the future of sport events together!

Contact

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Learn more:
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A research initiative by

